

Guide: From a Research Presentation to a Journal Paper

Goal

To take your researched-based presentation from the UFLA Conference and turn it into a paper for *UFLA Journal*.

1. The Writing Process

- Reverse-Outline: Look at your slides and write one paragraph for each. This creates your zero draft.
- Formalize the Voice: Strip away the I and you common in speaking. Replace conversational transitions with formal academic signposts.
- Use Feedback: Use feedback received from attendees to help you recognize gaps in the presentation where your written paper needs more detail.
- Write an Introduction: What part of your talk landed best? Use that as the core of your introduction to ensure a compelling narrative.
- Draft the Narrative: A presentation is a highlight reel; a paper is the full documentary. Expand your presentation into a 3,000–8,000-word manuscript by deepening the why and the how.

2. The Structural Shift

Section	From Presentation...	...To Paper
Intro	1–2 slides on the big picture	Detailed literature review and gap analysis
Methods	A brief "what we did" summary	Granular, replicable detail of every step taken
Results	Simplified charts for quick reading	Full data sets, statistical significance, & tables
Discussion	Bulleted takeaway.	In-depth interpretation and theoretical implications

3. Editing

- External Review: Have a colleague who *wasn't* at your presentation read the draft. They can spot where you're relying on presentation logic that doesn't translate to text.
- Refining: Seek additional feedback on your style, editing, and formatting.